



EUROPEAN
FILM CLUB

Young Audience Film Weekend



Young Audience Film Weekend

Friday 3 Nov

TV Magazine Programme
Lab

(on-site Erfurt)

Broadcasters Lunch

(on-site Erfurt)

Broadcasters de-brief

(on-site Erfurt)

Saturday 4 Nov

Young Audience Film
Summit

(event on-site Erfurt & online)

Sunday 5 Nov

time for local activities

European Film Club
Launch

(on-site Brussels + short film)

Cinema Film Screening
Online Watchparty

(simultaneous)

Film Discussion (on-
site+online)

Q&A (online stream)

Young Audience Award
Nomination Announcement

(trailer)

Young Audience Online Lounge
(virtual space)

TV Magazine Programme Lab



Shaping the future of young people's TV programme:

- Date: **Friday, 4 November 2023** (10-15 CET)
- **30 young people** on-site in Erfurt, Germany (same participants as of Summit)
- **10 commissioning editors of European TV channels** on-site in Erfurt, Germany
- Workshop on how a **new TV programme on the theme of European cinema** can be developed
 - co-created and presented with and by young people
 - offered to the channels of the European Broadcasting Union (EBU)
 - exploring the adequate and modern format for such a TV magazine to engage young audiences with cinema

Young Audience Film Summit



Young people discuss around the theme ***The Future of Humanity***:

- Date: **Saturday, 4 November 2023** (10-15 CET)
- **30 young participants** from Europe on-site in Erfurt, Germany
 - Travel dates: 3 – 5 or 6 Nov. 2023
- **100 young participants** online, handled by local partners
- Application to participate handled by European Film Club team
 - Online application form (link tba), timeline (tba)
- **Age** of the participants: 12-19 years
- **Language**: English
- Organised and run by the European Film Club **Youth Council**
- Screening fiction and documentary **films**
- Welcoming young campaigner **guests**
- **Exploring** climate change, human rights, societal impact of the pandemic (especially on young people's mental health) and in general utopian visions of the future through film

European Film Club Launch



Journey into European film:

- Date: **Sunday, 5 November 2023**
 - duration approximately 30 min
 - right before film screening
- European Film Academy will host an **in-person cinema event in Brussels** with members of the Youth Council attending
- **Premiering a short film** about the story of European Film Club
 - simultaneously in cinemas across Europe before film screening
- **Welcoming** young European audience via webcam
- **Live connection** to individual partners

Young Audience Film Day



Partner film screenings (1/2):

- Date: **Sunday, 5 November 2023**, approximate timing:
 - 13.00-14.30 Portugal
 - 14.00-15.30 Germany
 - 15.00-16.30 Romania
 - 16.00-17.30 Turkey
 - 17.00-18.30 Georgia
- **Age** of young audience 12-19 years
- **Film screening of "highlight film"** simultaneously
 - in **cinemas** all over Europe with local subtitles
 - online to European film clubs: **watch party** with English subtitles
- **Film title** organised by the Academy
 - **Film file** provided by the Academy (OV + Engl. subtitles)
 - **Local translation / subtitles** organised by local partners

Young Audience Film Day



Partner film screenings (2/2):

- Throughout day > **window into all participating** cinemas
 - Webcam tool hosted by Academy (eg. Zoom)
 - Creating a mosaic of all young audiences on large screen before/after screening
- Morning > free for **local activities**, eg. workshops (own choice)
- After screening > **film discussion**
 - in cinemas all over Europe (guided by local moderator)
 - online in European film clubs
- After screening > **live Q&A** with filmmakers and actors from Brussels
 - Academy provides tool for online participation
- European Film Club **members** will report from several locations around Europe
- European Film Club **ambassadors** (young European actors) will introduce screenings in several cities

Young Audience Film Day



Pre-liminary schedule for Sunday, 5 November 2023:

(please note, all times are in CET Berlin and are subject to change)

- **Morning** available to local partner for individual programme
- **13.30-14.00 European Film Club launch**
 - short film, virtual welcome, live connection
- **14.00-15.30 Film screening**
 - local cinemas & online watch party
- **15.30-15.50 Film discussion**
 - local cinemas & online film clubs
- **15.50-16.20 Q&A with filmmakers**
 - via online tool
- **16.20-16.30 Nomination Announcement Young Audience Award**
 - trailer & jury application

European Young Audience Award

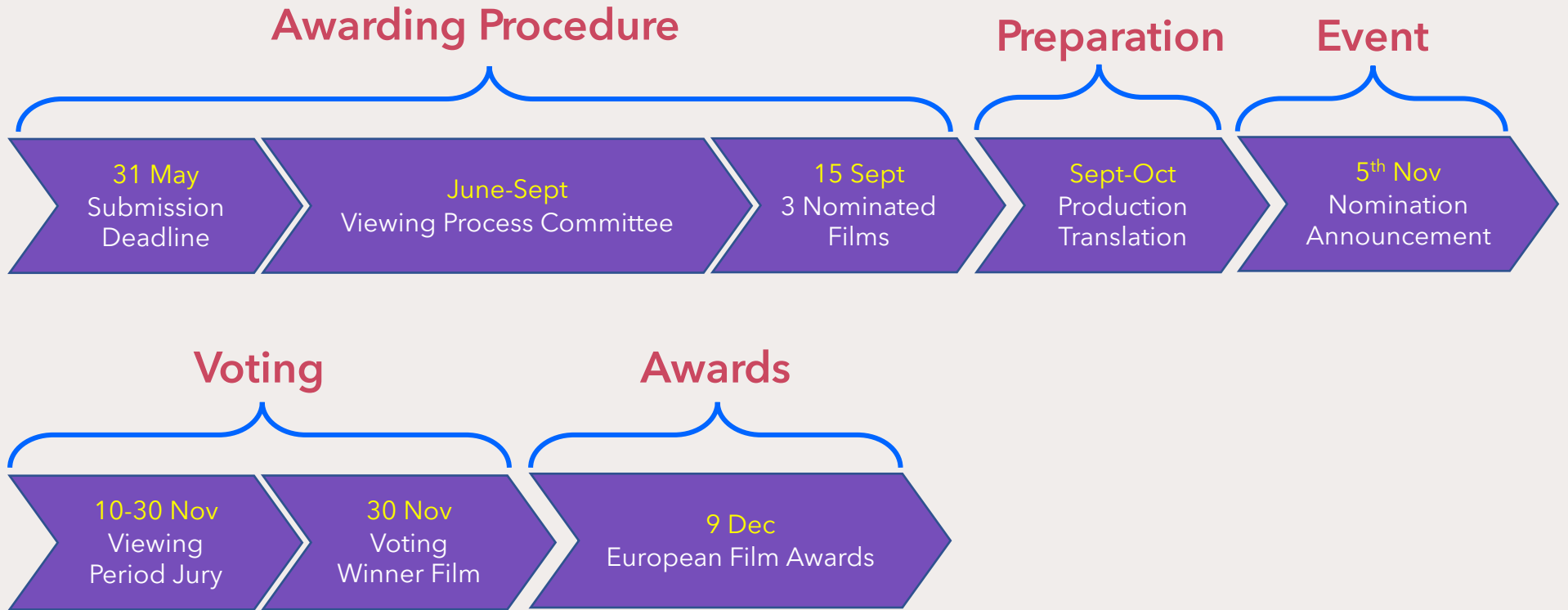


A category of the European Film Awards:

- Date: **Sunday, 5 November 2023**, evening (after screening)
- **Announcement of the three nominated films** for the EUROPEAN YOUNG AUDIENCE AWARD
- **Trailer** provided by the Academy
- **99 young people** of all participants in the Young Audience Film Weekend will form the **jury to vote for the winner film**
 - Films will be provided online with English subtitles
 - Age of jury members 12-19 years, with a majority of 12-14 year-olds
 - Two jury members are invited to Berlin to announce the winner on stage of the **European Film Awards Ceremony**



Timeline: Young Audience Award



Young Audience Online Lounge



Virtual meeting space throughout the whole weekend:

- Dates: **Fri. 3 / Sat. 4 / Sun. 5 Nov. 2023**, evenings(time tba)
- Opportunity for young audiences from all of Europe to **meet virtually**
 - Exchange experiences and thoughts, leave feedback about the film and chat to each other
- Local partner handle local participants
- Academy provides and moderates the virtual meeting lounge

Young Audience Film Weekend



Kicking off the Month of European Film:

- The **opening weekend for the Month of European Film** brings young audiences into focus
- Followed by a series of events highlighting European cinema with film screenings and special events across Europe
- The month is culminating in the European Film Awards ceremony in Berlin on 9 December 2023
- It is organised separately by the European Film Academy

Young Audience Film Weekend - Project Management:

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